



You are receiving this correspondence because you have been a dedicated supporter of the Chaska Community Hockey Association in the past. Our mission is to create an environment which fosters the skill development of all CCHA players with an emphasis on fair play and the pure enjoyment of the game by its players. It will, to the best of its ability, be fair in team selections, ensure quality of its coaching staff, and foster a balance between playing and winning. This program is created to stress sportsmanship, friendship, goodwill, strong values, and cooperation within its membership. Open communication is key and we would like to inform you of several changes in the upcoming season.

The Chaska Chanhasen Hockey Association is excited to kick off the 2008/2009 season. As you are aware, with the opening of a second high school in School District 112, our association has elected to change our name to better align with the communities that we are serving.

With our new brand name in place, it was decided that we would consider a transition from the traditional Hawk logo, to a new logo and jersey design that would represent both schools. Although the plans for hockey teams at Chanhasen High School are yet to be determined, it was felt that given that many of our players will be attending Chanhasen HS, perhaps playing other sports at the new school, a new look should be considered.

Our new jerseys and identity will be a white home jersey with purple, Vegas gold and black trim. Our away jersey will be black with purple, Vegas gold, and white trim. The purple is prominent in recognition of our Chaska roots. The Vegas gold is a definite nod toward the new High School. The new jerseys will also have a different new logo...the home jersey is a logo with interlocking Cs. The away is medallion logo with the two interlocking Cs surrounded by the words Chaska Chanhasen. Both home and away jerseys will have the Chaska Hawk logo and Chanhasen Storm logo on the shoulders. See the above letterhead for our new look!

We have several new board members this year that come to us with a heightened passion to continually improve our Hockey offering for the communities we serve. We have also realigned and restructured our foundational youth program under one single umbrella -Mite Program. This will allow for a consistent focus on development of our Pre-K kids through 3rd grade.

If you are looking for a way to provide your continued support, we would like to suggest sponsoring one of our many teams. Team sponsorships only cost \$300 and the sponsorship of a team will provide your company with the following:

- Company Name on Team Jersey
- Featured Company Name and Logo on the CCHA website with a link to your Company's website
- Opportunity to provide marketing information in the Player Take Home Bag
- Featured in the end of year tournament banner and program
- Featured in the program and recognized at the Hawk Awards Banquet.

If you are interested in sponsoring a team, please see the attached Sponsorship form.

We appreciate your continued support. Reminder to visit us at our website for all of the latest news and events. www.chaskahockey.org GOLD cards will be hitting the streets in August- make sure you get yours! Be on the look out for an opportunity to purchase new hockey gear with the latest logos!

We look forward to seeing you around the rink!